

Global Digital Health Summit, Expo & Innovation Awards 2024



Digital Health at Scale - Success Stories



Jio World Convention Centre, Mumbai, India



4th & 5th October 2024



About Us

The Global Digital Health Summit is amongst the biggest health summits in the region, and serves as a convening platform for global leaders, practitioners and solution providers to discuss, demonstrate and set the direction for Digital Health. The summit provides a matchless platform to showcase cutting-edge technologies and facilitates discussions among the industry CEOs on large-scale deployment of these technologies.

This year, the theme of the summit is 'Digital Health at Scale: Success Stories'. The summit will be attended by nearly 2000 leaders across the globe.

The attendees include top clinician leaders, the CEOs from the pharmaceutical companies, hospitals, MedTech companies, and senior government officials and diplomats.



Summit Chair



Dr. Rajendra Pratap GuptaFounder, Health Parliament

Emeritus Co-Chair



Mr. Bakul PatelSenior Director, Global Digital Health
Strategy & Regulatory, Google

Co-Chairs



Ms. Ann Mond Johnson
CEO, American
Telemedicine Association



Mr. Nikhil Taneja
Vice President & MD, India, SAARC,
Middle East & GSI - Radware



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Forum



Dr. Tobias Silberzahn

Host of the Health Tech
Network & Partner,

McKinsey & Company, Inc.



Mr. Nikhil MathurManaging Director India,
GfK



What we offer?

Exhibition

Awards

Networking Dinner

Sessions

Masterclass

Open Health Stack Workshop

Blockchain Workshop

Scientific Workshop



Speakers



Prof. Muhammad Yunus

Nobel Peace Laureate

Founder & Former Managing Director,

Grameen Bank



Mr. Bernardo Mariano Junior
Chief Information Technology Officer,
Assistant Secretary-General Office
of Information and Communications
Technology, United Nations



Mr. Marc Jones

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Mr. Bakul PatelSenior Director, Global Digital Health
Strategy & Regulatory, Google



Ms. Ann Mond Johnson

CEO,

American Telemedicine Association



Dr. Tobias SilberzahnHost of the Health Tech Network & Partner, McKinsey & Company, Inc.





(Prof.) Dr. Dipak Kalra
President, The European Institute for
Innovation through Health Data



Mr. Roman DevengenzoSurgical Robot System Architect,
Former Intuitive Surgical, Devzo
Consulting



Dr. Arokiaswamy Velumani Creator, Thyrocare



Dr. Rajendra Pratap Gupta Founder, Health Parliament



Dr. Geeta Nayyar, MD, MBAChief Medical Officer, RadiantGraph



Mr. Nikhil TanejaVice President & MD, India, SAARC,
Middle East & GSI - Radware





Dr. Paul NunesdeaFirestarter, Health Data Forum



Mr. Brian O'ConnorChair, European Connected
Health Alliance



Associate Professor in Health Management and Leadership at FCS-UBI, ISCTE-IUL, HL7 Europe Foundation, Board of Directors &

Dr. Henrique Martins

Independent Consultant



Mr. Zaw Ali KhanFounder & CEO,
Criterion Tech Pvt Ltd



Dr. Upasana AroraManaging Director,

Yashoda Super Speciality Hospitals



Key Highlights

First ever global summit to have a robot as a panelist
97.6% of the attendees rated the 2023 summit as "Outstanding"
2604+ registrations from 35+ countries
Keynote presentations from renowned experts
Engaging panel discussions on the latest trends, opportunities and challenges in Digital Health
Exhibition for showcasing groundbreaking technologies and solutions
Networking opportunities with global industry leaders
Innovation Awards to recognize the achievements made in Digital Health





- Practicing Doctors
- Hospitals/Clinics
- Small Healthcare Organizations
- Allied healthcare workers
- Patients
- Pharmaceutical Companies
- Research & Development
- Insurance
- Medical Devices
- MedTech
- Management Consultancy & Strategy
- Students
- Academicians/Researchers
- Government
- Multilateral bodies
- Donor
- Investors
- Software
- Information Technology Services



What are we addressing through this summit?

For Patients

- How is Technology democratizing healthcare and medical information?
- How comfortable are patients with using Technology?
- Do patients prefer technology-enabled products and services, and what does it mean for doctors, pharma, Medtech, and hospitals?
- How do we address the misinformation in the digital age?
- How will the initiative of the Patients' Union of rating and ranking of doctors and hospitals help improve the quality of care?

For Doctors

- Are Patients more informed than Doctors? In the age of social media, do patients know more than you about technology solutions in your field of practice?
- What is the future of medicine?
- How can you leverage Technology, and where can it be deployed in your practice?
- Where do you start, and how much should you invest?
- Dos and Don'ts in technology adoption.
- Is Technology creating a new class of KOLs? Success stories from doctors across India- The New Age KOLs



For Pharmaceutical Companies

- How are patients evolving, and what are the expectations of patients from the industry?
- How are the doctors evolving, and how are the Rx habits changing?
- How is the pharmacy retail landscape changing?
- Where can the pharmaceutical industry leverage technology across the value chain, and what are the use cases for the pharmaceutical industry?
- Will Technology lead to redundancies and layoffs in the pharmaceutical Industry?
- Generics have made India the pharmacy capital of the world; will this last for long? What is the next big opportunity for pharmaceutical companies to retain its leadership position?
- Is 'Direct to Patient' the future? How can the pharmaceuticals leverage the DTC- DTx, Digital Twins, and gaming?

For Hospitals: The Opportunities are unimaginable

- Patients are changing. How does it impact the hospitals, and how can they prepare for this opportunity?
- What is the future of surgery and CDM?
- How can hospitals grow beyond beds?
- Why are hospitals getting acquired, and what is the future of small and medium hospitals?
- Where and what technologies can hospitals leverage?
- How will insurance and HMOs change the rules of the game for hospitals?



For MedTech

- Will companies into hardware last this decade? What can they do to be future-proof?
- How are start-ups disrupting the status quo?
- What does the future hold for Med-Tech, and will Med-Tech become a significant factor in driving down the cost of care?
- What can the government and regulators do for Med-Tech?

For Regulators and Policy Makers

- Will regulations kill Innovation and start-ups?
- How do we balance regulations for safety and still incentivize Innovation?
- Are we going overboard on regulating Al?
- Is the age of Technology redefining the role of regulators and policymakers?
- How can all stakeholders work together as an Ecosystem?

For Artificial Intelligence and Automation

- Is AI clinical grade?
- · Where can AI be deployed immediately?
- Ethics, AI & Automation
- How can you become an "Al-First" professional/Company?



Sponsorship Packages (US\$)

		Packages (Plus Applicable Taxes)								
Benefits	6,500	9,000	13,000	16,000	19,000	25,000	31,500	44,000	63,000	100,000
Stall Size	3m*3m	3m*3m	3m*3m	5m*5m	5m*5m	5m*5m	10m*5m	10m*5m	10m*5m	10m*10m (Pavillion)
No. of Stalls	1	1	1	1	1	1	1 (Premium Placement)	1 (Premium Placement)	1 (Premium Placement)	1 (Premium Placement)
Delegate Passes	2	3	4	5	6	7	10	12	15	20
Logo Placement on Event Backdrop	/	/	/	/	/	/	/	/	/	/
Outcomes Report	-	1/2 Page	1/2 Page	1/2 Page	1/2 Page	1 Page	1 Page	1 Page	1 Page	Inner Cover Page
Insert in Delegate Kit	-	-	-	<u> </u>	-	-	-	1 Page	1 Page	Booklet
Speaker Slot	-	-	-	/	/	/	/	/	/	\ "
Session Chair	-		-		- 1		-	/	/	
Session Keynote	- 9	-	-	0.00	-	0.50	-		-0.0	/
Premium Seating	0.000	8 2 8		0 <u>0</u> 0	8-8 8	2 2 3	- :	3 2 3	/	/
Media Coverage & CEOs Interview in Health Parliament	-	-	-	0 - 0 0 - 0	-	- ·	-	/	/	✓
Video During Intervals	- 0	-	-		-	·	-	-	30sec	1 min

^{** 1} Speaker Slot and 1 Side Session

Conversion Rate:



Sponsorship Packages (INR)

	Packages (Plus Applicable Taxes)									
Benefits	5 lacs	7 lacs	10 lacs	12.5 lacs	15 lacs	20 lacs	25 lacs	35 lacs	50 lacs	85 lacs
Stall Size	3m*3m	3m*3m	3m*3m	5m*5m	5m*5m	5m*5m	10m*5m	10m*5m	10m*5m	10m*10m (Pavillion)
No. of Stalls	1	1	1	1	1	1	1 (Premium Placement)	1 (Premium Placement)	1 (Premium Placement)	1 (Premium Placement)
Delegate Passes	2	3	4	5	6	7	10	12	15	20
Logo Placement on Event Backdrop	✓	✓	✓	✓	✓	/	✓	✓	✓	/
Outcomes Report	-	1/2 Page	1/2 Page	1/2 Page	1/2 Page	1 Page	1 Page	1 Page	1 Page	Inner Cover Page
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Speaker Slot	-	-	-	\checkmark	\checkmark	✓	✓	\checkmark	\checkmark	~ "
Session Chair	-	-	-	-	-	-	-	\checkmark	\checkmark	-
Session Keynote	-	-	-	-	-	-	-	-	-	/
Premium Seating	-	-	-	-	-	-	-	-	✓	✓
Media Coverage & CEOs Interview in Health Parliament	-	-	-	-	-	-	-	✓	✓	✓
Video During Intervals	-	-	-	-	-	-	-	-	30sec	1 min

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Innovation Awards

Apply for the World's most coveted award in Digital Health

Nominations for the Global Digital Health Innovation Awards 2024 are Now Open!

The assessment criteria for innovation awards include

Impact	Affordability	Availability
Innovation	Accessibility	Quality of care delivery

For more information, write to us at: office@globalsummit.health

Scan to nominate for Innovation Awards 2024





in globaldigitalhealthsummit



globaldigitalhealth



www.globalsummit.health

Scan To Register



office@globalsummit.health